

ENTREPRENEURSHIP (ENTR)

ENTR 200, ENTREPRENEURSHIP 3 (3)

An in-depth examination of the many facets of starting and managing a small business with an emphasis on the entrepreneurial skills necessary to be successful. This course contains an opportunity for Experiential Learning with an applied project requirement. (CTAG)

General Education: GE01, GE02, GE04

Typically Offered: Summer, Fall and Spring Semesters

ENTR 201, ENTREPRENEURIAL FINANCE 3 (3)

The course will provide the students with an understanding of the financing of entrepreneurial ventures. Students will develop a financial plan for a new or existing venture.

General Education: GE01, GE02, GE04

Course Entry Requirement(s): Prerequisite: ACTG 151; Concurrent: ECNM 151

Typically Offered: Fall and Spring Semesters

ENTR 202, ENTREPRENEURIAL MARKETING 3 (3)

Marketing for entrepreneurship will provide entrepreneurs with the marketing information designed for them. Issues such as opportunities for new ventures, pricing and distribution for entrepreneurial firms and integrating entrepreneurship and marketing research will be discussed in the class. Students will develop marketing plans for their new venture.

General Education: GE01, GE02, GE04

Typically Offered: Spring Semester

ENTR 203, ENTREPRENEURIAL MANAGEMENT 3 (3)

Introduction to major points of entrepreneurial management. Topics include the role of small business, how to plan and organize a business, how to market goods and services, how to organize the business, how to operate the business, basic financial planning and control, providing security for the business.

General Education: GE01, GE02, GE04

Typically Offered: Fall and Spring Semesters

ENTR 204, ENTREPRENEURIAL APPLICATIONS PRACTICUM 3 (15)

Entrepreneurial Applications Practicum is a capstone course that will allow the students to apply various acquired skills to an entrepreneurial setting. The instructor will conduct sessions with the students to review journals, share experience, and offer guidance to the students as they apply their learned skills to entrepreneurial companies and, or simulations, in a variety of formats.

General Education: GE01, GE02, GE04

Course Entry Requirement(s): Prerequisite: ENTR 200, ENTR 201, ENTR 202 and ENTR 203; Concurrent: ENTR 205 or division approval

Typically Offered: Fall and Spring Semesters

ENTR 205, NEW VENTURE CREATION 3 (3)

This course builds on the entrepreneurship course. It explores entrepreneurship in detail. It provides an opportunity to create a new venture and develop a business plan.

General Education: GE01, GE02, GE03, GE04

Course Entry Requirement(s): Prerequisite: ENTR 200

Typically Offered: Spring Semester

ENTR 287, WORK-BASED LEARNING I - ENTR 1-3 (1)

This course provides supervised work experience building on experience in Work-Based Learning with approved employer(s) in an area related to the student's program. Emphasis is placed on integrating classroom learning with work experience. Students will be able to evaluate career selection, demonstrate employability skills, and satisfactorily perform work-related competencies. Activities are coordinated and evaluated by college personnel.

General Education: GE01, GE02, GE06, GE08

Course Entry Requirement(s): Prerequisite: Minimum 2.0 GPA overall and division approval

Typically Offered: Offer as required